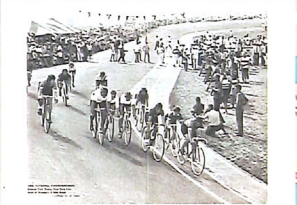
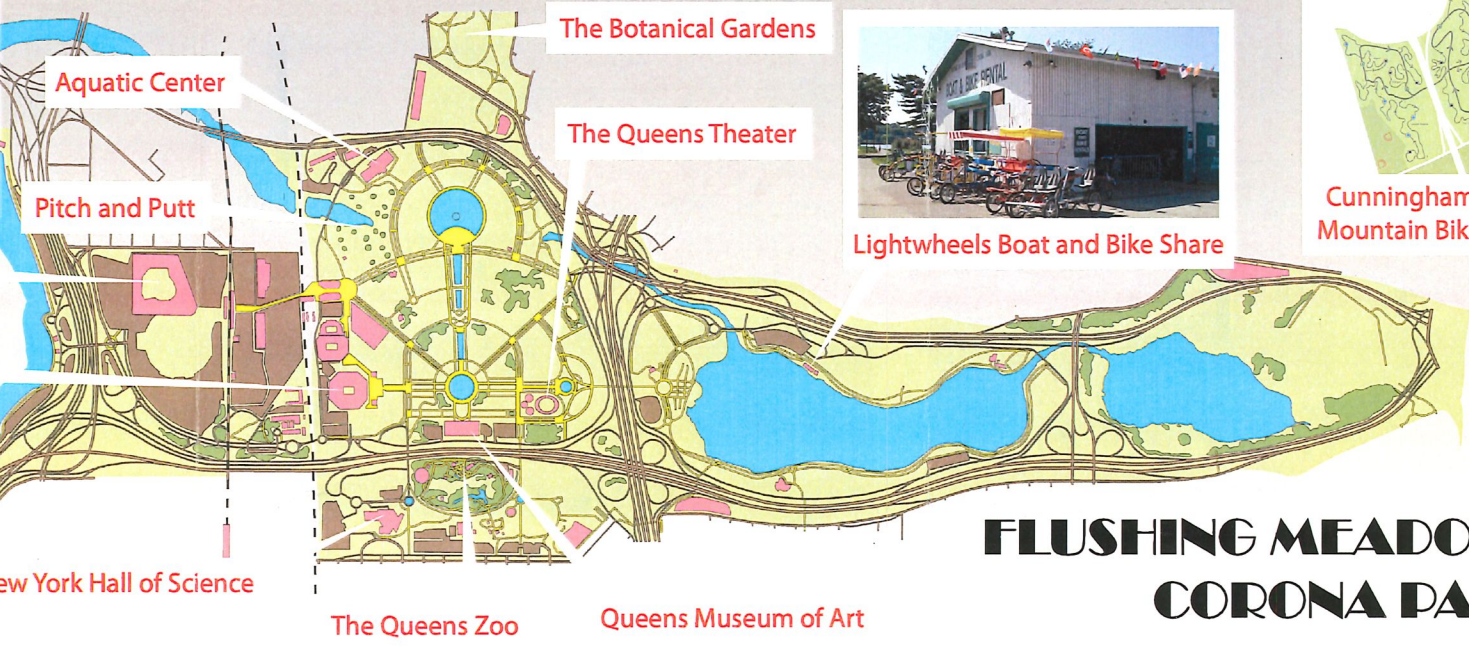


WHAT IS THE FUTURE OF CYCLING? CHANGE. LOTS OF CHANGE! SHARING: AND IT BETTER BE DONE RIGHT, NOT JUST SOON, WITH MAXIMUM DESIGN DIVERSITY, NOT UNIFORMITY. TRIKES: NOT THE STODGY KIND, MORE LIKE VELOMOBILES & KINETIC SCULPTURES, EXCITING BUT STABLE. RECURRENTS: MADE CONSPICUOUS ENOUGH, WITH COLORFUL TRENDS & SCARVES, SO THAT THEY ARE JUST AS SAFE AS ANY OTHER BIKE.



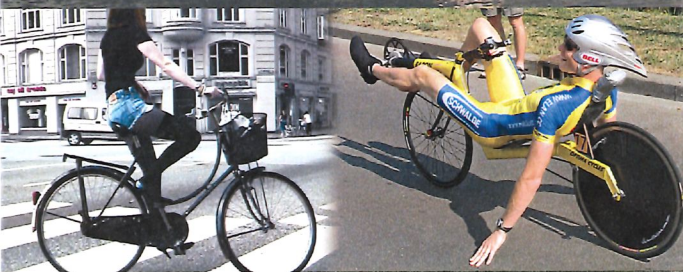
Kissena Park Velodrome



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- o The US OPEN, the only other major event here, has 720,000 spectators!

Exhibitors: The possibilities of cycling will be demonstrated to the public by the world's leading bike manufacturers.



Design Competitions: Inventors, designers & students of all levels will present their cycling creations. Streamlined, Multi-passenger, Electrically assisted bikes will all be represented.

Events: The festivities will include: Art Shows, BMX, Velodrome, Road, Mountain, Boat, HPV & Electrothon Racing. Touring, Classes, Workshops, Bike Culture Bike Sharing, Rallies, Tours, Concerts, Seminars, Greenway Trails, Kinetic Sculpture.



"By making New York more bike friendly, we're taking steps to prepare for the future."
-NYC Mayor Michael Bloomberg

In addition to our ongoing collaboration's with the NY's Queens Museum of Art, LightWheels has begun working in conjunction with England's Cyclorama.net, successor to the greatly-admired "Encyclopedia" and "Bike Culture", and Greenmaps.org, with more than 350 local greenmaps in over 50 countries. They are joining LightWheels in inviting the world's creative cycle design community to carry on some of their important explorations and put them into operation here at the historic New York World's Fairgrounds over the next three years.



"The Bicycle World's Fair"
is a division of the Solo Foundation,
a 501c3 non-profit organization.

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